



Shakespeare Martineau is one of the UK's leading independent law firms. We provide the full range of commercial legal services

from our offices in Birmingham, London and Brussels, focusing on a number of key sectors in which the firm has built up strong, cross-disciplinary teams of specialist lawyers: banking, education, energy, industry & manufacturing, retail & leisure and investment funds. We have international capabilities through Multilaw - an independent network of law firms in 150 commercial centres throughout the world, State Law Resources - a national network of independent law firms across North America, and AEEC – the Association of European Energy Consultants.

Receiving the highest ratings for many years in the Legal 500 directory, Shakespeare Martineau's education team boasts some of the most accomplished legal experts in the sector. Our dedicated team acts for around 100 universities and colleges across England & Wales. The team's wealth of experience and clear understanding of the sector enables them to provide timely, practical and informed advice in all areas including: charity law; climate change and sustainability; commercial contracts; constitutional and governance; data protection and freedom of information; equality; finance and tax; health & safety; human resources; intellectual property; litigation; major projects; mergers and collaborations; real estate; spin outs; students; and technology.

EVERSHEDS SUTHERLAND

Eversheds Sutherland is an international law firm with 66 offices in 32 countries. Our Education Sector Group is one of the leading legal advisors to the education sector, being ranked in Band 1 in the Legal 500 and Chambers & Partners Directories. The Group has a dedicated team of lawyers who specialise in providing advice to HE institutions with a thorough understanding of the issues and needs faced by institutions internationally and within the UK, ensuring that the legal advice provided is within the right context, taking into consideration the specific challenges faced within the sector.

Halpin Partnership

Halpin Partnership

| How many consultants' reports sit on the shelf gathering dust?
Not ours.

Halpin Partnership is a management consultancy with a difference. Our team of consulting fellows have deep knowledge of the HE sector and understand the challenges the sector faces. We will work with you to diagnose the problems and find solutions. We tailor-make their work to suit your needs, culture and budget. We know that one size does not fit all. Our work with you will result in a practical, actionable plan and we will stand by

you as you put in place our recommendations. People tend to use the following words when they describe us...Dynamic, Engaging, Expert, Interested, Passionate, Motivating, Problem Solvers, Visionary, Inspiring, Practical, Warm and Fun. We use similar words when we describe our clients.

MILLS & REEVE

Achieve more. Together.

Mills & Reeve LLP is a leading provider of legal services and commercial advice to the education sector. We have 119 partners and over 400 other lawyers across six offices: Birmingham, Cambridge, Leeds, London, Manchester and Norwich.

We have supported our education clients in their international activities in over 75 jurisdictions. In 2017 /18 we invested in additional partner appointments to continue to support our clients with their international, technology and life sciences activities.

We have also continued to invest in our work on public law, regulatory, corporate and commercial matters to support our clients with their opportunities and challenges arising from the decision of the UK to withdraw from the European Union and the new regulatory frameworks under the Higher Education & Research Act 2017 and the EU General Data Protection Regulation.

We are the only law firm to be named for fourteen consecutive years in the Sunday Times 100 Best Companies to Work For.



The Knowledge Partnership (TKP) is a specialist and independently owned higher education agency, working with global universities to strengthen reputation, student recruitment and brand positioning. We also manage the World 100 Reputation Network, which provides a unique membership network for the world's leading universities. Our expertise in creating higher education brand strategies, academic beacons and marketing key messages helps universities stand out in a competitive world.

Louise Simpson is co-founding Director of The Knowledge Partnership UK, and Director of The World 100 Reputation Network. She is an expert in higher education communications and branding, leading research for many universities and government bodies in the UK, Japan and Europe. Before becoming a consultant, she was Director of Communications at the University of Cambridge.



experience providing insight into a multitude of issues facing the sector including student accommodation structures, investments into private placements and bonds, and advice on current pensions' issues (including issues affecting the Universities Superannuation Scheme).

Pinsent Masons' team of more than 150 Universities lawyers are based in offices across Europe, Middle East and Asia Pacific and have a wealth of expertise at your disposal. Our commercial, bold approach has made us a top adviser to over 60 universities. We are a full-service provider specialising in transformational change, finance matters, pensions, property advice and managing projects such as private sector partnering for student accommodation and setting up branch campuses in other jurisdictions, as well as complex governance and constitutional advice. We share our knowledge and



Unite Students is the UK's largest and most established manager and developer of purpose-built student accommodation. It provides a home for around 50,000 students, in more than 140 properties, across 28 leading university cities in England and Scotland. Unite works in partnership with more than 60 Higher Education institutions and also lets rooms directly to students.

Unite's purpose is to provide a home to its culturally-diverse customers, offering them a strong foundation for academic and personal success. Founded in 1991 in Bristol, The Unite Group plc is a FTSE250 company, listed on the London Stock Exchange, employing

more than 1,250 people. It pursues a sustainable growth strategy, designed to make the most of the resilient nature of the student accommodation sector.

Unite is the founder and major donor of the Unite Foundation. Since 2012 this has provided free student accommodation and financial support to 160 young people in the UK who lack family support.

For more information you can visit Unite's corporate website www.unite-group.co.uk, the student site www.unite-students.com or the Unite Foundation www.unitefoundation.co.uk.



Veale Wasbrough Vizards (VWV) is a commercial UK law firm acting for clients nationally from offices in London, Watford, Bristol and Birmingham. We are a leading adviser to higher education institutions. We act for over 30 universities and are recognised in Legal 500 and the Chambers & Partners Directory being top ranked in education. We are the top ranked firm under the One Stop Shop Lot of the National Legal Services Framework 2017. We advise higher education clients on all aspects of their operations. Our higher education team is well-known for finding pragmatic and commercial solutions with a focus on helping clients understand and manage risk. Our understanding of the higher

education sector is enhanced by secondments to university clients and engagement with sector organisations.



SAXTON BAMPFYLDE was founded in 1986 and is now one of the world's leading executive search firms and leadership consultancies, with a dedicated mission to delivering the very best for our clients, and their candidates. We are proud to work with some of the world's most interesting and important organisations, from FTSE 100

companies and blue-chip multinationals, across government and academia, through to foundation trust hospitals, arts institutions and not-for profit organisations.

We have built our reputation as one of the top firms in higher education, balancing our depth of sector knowledge with the imagination and energy to approach every new assignment with a fresh perspective. Our experience ranges from vice-chancellors and heads of institution through senior leadership roles and some of the trickiest appointments at school/professorial level to heads of professional function and chairs and members of councils.

We pride ourselves on our innovative and creative approach underpinned by an uncompromising commitment to world-beating

research – and through our global Panorama partnership we can guarantee all the benefits of shared knowledge and collaboration without delegation. Our clients value our partnership approach and our strong belief in open and transparent communication.