

Dear colleagues,

## **Are you ready for Data Futures?**

### **One day conference, 5 July, Birmingham Conference Centre**

Data is vital to the success of the UK HE sector. Without good quality, reliable data, we cannot measure excellent institutional and sector wide performance.

There has been no significant change in how data has been processed and used in HE over the last 25 years. HESA's Data Futures project provides an invaluable opportunity to bring the sector up to date. It aims to modernise how data is collected and disseminated and will provide better and more relevant information that can be used for the direct benefit of your institution.

Frameworks, measurement and control are becoming increasingly reliant on data. Data Futures will enable enriched, more timely information fit for these new purposes, supporting audit and regulatory requirements at the point of demand.

This conference provides insight into the programme so far and perspectives on how sector colleagues are responding to the programme requirements. It will help you to assess your provider's capability and preparedness for Data Futures and support you in developing a strategic approach to the programme within your institution.

### **Data Futures and your organisation: making data work for you.**

5 July 2017

0900-1630

Birmingham Conference Centre

£160 + VAT per delegate

For further information on the day and to book, please click [here](#).

This conference is aimed at those in roles such as:

Registrar  
Deputy Vice Chancellor  
Chief Operating Officers  
Chief Information Officers  
Directors of Student Systems  
Directors of Information Services  
Director of Planning

