

# THE AHUA AUTUMN CONFERENCE 2019

13th September 2019 | Keele University



# CONFERENCE INFORMATION

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## Conference Information



Download the conference app **prior to the event** to see all event details and up to date information on the conference. To download the app, please visit your app store and search for “Guidebook”. Once you have Guidebook installed on your device, please select **‘find guides’** in the bottom right hand corner, and then select **‘have a passphrase’** at the bottom of the page and search for **‘AHUAKEELE2019’** or scan the QR code to the left, then click **‘download’**.

You are able to view the conference programme on the app as well as session synopses, speaker biographies and sponsor information. You can also access venue information, make notes to email yourself, and view tweets. Please aim to download the app before the conference so it is already stored on your device. Scan the QR code to download the app now! Alternatively, to access a web version of the app please visit: <http://guidebook.com/guide/166514>

### Important Contact Information

For safety and security reasons it is now a mandatory requirement that we have a mobile number from each delegate in case of emergency situations, such as:

- broadcasting an alert
- seeking to ensure that individuals are safe following an incident
- to offer assistance if an individual is suffering from sickness or injury

Please can you email [ahua@assuredevents.com](mailto:ahua@assuredevents.com) with the contact number you will be using for the event.

Your number will **not** be used for any promotional or advertising reasons and will be deleted from our records once the event has finished.

## Location & Arrival

This year's conference will be held at **Keele University**, within **Keele Hall** (please see campus map attached). If you are arriving on Friday morning in time for the conference, please head straight to Keele Hall; delegate registration will be open from 8:00. If you are arriving on Thursday afternoon or evening, please see arrival information in the accommodation section, page 5.

The networking dinner on Thursday evening will take place in the **Salvin Room**, which is also in **Keele Hall**.

### Getting There

We would encourage conference attendees to use the most sustainable mode(s) of transport where possible.

#### By Train

For all train journeys please check your train times and specific routes by visiting [National Rail Enquiries](#).

Please find the most suitable route for your journey.

#### *Stoke-on-Trent Station*

Keele University is not within walking distance of this station. Please refer to the instructions below for either a bus or a taxi.

#### *Crewe Station*

Keele University is not within walking distance of this station. Please refer to the instructions below for either a bus or a taxi.

#### *Bus/ Coach*

From Stoke-on-Trent station 'First' buses operate No. 25 service or No. 3/X3 service to the campus. The bus stop is on the left when exiting the station on the opposite side of the road. More details can be found on the [First Group Website](#).

From Crewe station, the 'D&G' bus stop is to the right of the station entrance towards the roundabout. The No. 85 service to Newcastle-under-Lyme leaves at 5 minutes past the hour (Monday-Saturday) and it takes approx. 50 minutes to Keele Village or Barnes Hall (both on campus). More details can be found on the [D&G Bus Website](#).

For more information on coaches visit the [National Express Coaches Website](#).

#### *Taxi*

There is a taxi rank outside both stations.

From Stoke-on-Trent the journey takes approx. 15 – 20 minutes.

From Crewe station the journey takes approx. 20 – 25 minutes.

**Roseville Taxis:** 01782 61 3456 / 01782 63 1234

### By Car

The postcode to Keele University is ST5 5BG. This will bring you to the main University Campus, from there follow the campus signs to Keele Hall. Alternatively, if you are using google maps you can type “Keele Hall, University of Keele” into your phone, and this will bring you to the correct place.

#### *M6 south*

Leave the M6 at Junction 15 and follow the signs for the A519 into Newcastle-under-Lyme. The University is signed from the first roundabout.

From Junction 15 the journey to Keele is about 20 – 25 minutes.

#### *M6 North*

Leave the M6 at Junction 16, at the motorway roundabout turn right onto the A500 for Crewe and Nantwich. Continue for about 2 miles then go left at the roundabout and continue for a further mile then at the next roundabout go left again onto the A531 towards Betley. Continue on this road for approx. 8 miles until you reach the Keele University entrance.

From Junction 16 the journey to Keele is about 20 – 25 minutes.

#### *From the East*

On the A53 follow signs to Newcastle-under-Lyme.

On the A50 join the A500 (south) and then turn right at the roundabout at M6 Junction 15 then follow directions from M6 south (above).

Travel from the M1 is easiest using Junction 23A onto the Derby bypass and following signs for the A50.

#### *From the West*

Follow signs for A525 towards Newcastle and turn right at the roundabout at the main University entrance which is signposted.

### Parking

If you are driving to the conference, on-site parking is free of charge for delegates, providing you display the necessary permit for the duration of the conference. You will find a parking permit attached to your joining instructions email, and we will also have copies of these available at the registration desk.

The parking permit will give you permission to park in any of the on-site car parks (car parks noted on attached campus map), you just need to ensure you are parked legally (i.e, not blocking entrances / exits, not on double yellow lines etc).

### By Air

Manchester Airport is the nearest airport to Keele. The airport is 35 miles from Keele.

There are frequent trains from the Airport to Manchester Piccadilly Station where there is a regular service to Stoke-on-Trent railway station.



Alternatively, National Express operates a direct service to Stoke-on-Trent (Hanley bus station) 8 times a day. For more information on coaches visit the [National Express Coaches Website](#).

### **Accommodation (only applicable if pre-booked with Assured Events)**

All delegate accommodation will be on-site at Keele University, located within Barnes Hall. The bedrooms all have 3/4 beds and have en-suite shower rooms. Toiletries, linen and towels are included and there are tea/coffee making facilities in the kitchens. **Please note that hair dryers are not included in the rooms.**

The main check-in for accommodation will be at the University's main reception desk, located within the Chancellor's building. When you arrive on Campus, please follow signs for "University Reception". Keys for your accommodation can be collected from 13:00 on Thursday 12<sup>th</sup> September. If you are arriving between 13:00 – 19:30, please head straight to the University reception, located within the **Chancellor's building**, (Chancellor's Building, Keele University, Keele, Newcastle ST5 5BG, please also refer to attached campus map) where you will be able to collect your key. Between these times you will also be able to register for the conference and collect your badge, meaning you can avoid queues on Friday morning.

If you are arriving after 19:30 on Thursday evening, you will need to collect the keys for your accommodation from the security office at the **Darwin building** (Darwin Building, Keele University, Keele, Newcastle ST5 5SR, please also refer to attached campus map). You will be able to register for the conference and collect your badge on Friday morning from 08:00.

If you are arriving at Keele Hall just in time for the dinner, and are staying on-site in Barnes Hall we can arrange to bring your key over to Keele Hall for you to collect, **however we will only do this for people who have arranged this with us in advance**. To arrange to have your key taken over to Keele Hall please email [ahua@assuredevents.com](mailto:ahua@assuredevents.com).

You will need to check out of your accommodation on Friday morning by 09:30, so you must ensure you take all of your belongings with you when leave for the conference. If you are going to breakfast in the Chancellors Building you can drop your keys off at the University reception, alternatively they can be dropped off at the conference registration desk at Keele Hall. Luggage storage will be available at Keele Hall; this will be located in the Terrace restaurant.

### **Breakfast**

Breakfast is served buffet style with Full English options, and is included for anyone staying over in Barnes Hall. Breakfast will be served in the Chancellor's Building Refectory, the same building where most of you will have collected your keys. Breakfast will be served on Friday morning between 07:30 and 09:00. If you have collected your conference badge already, please wear this to breakfast.

## Delegate Registration

Conference registration is open between 13:00 and 19:30 on Thursday 12<sup>th</sup> September at The Chancellor's Building, and then from 08:00 on Friday 13<sup>th</sup> September at Keele Hall.

***Please note: delegates are required to register before attending the conference and must wear their badge at all times.***

## Workshop Sessions

During the online registration process, delegates were asked to sign up for their preferred sessions. A reminder of this will be printed on your name badge which will be given upon arrival at the conference.

There are four different sessions available throughout the conference. Sessions 1 & 2 will be repeated in both blocks of workshops. Session 3 will only run in the morning block, and Session 4 will only run in the afternoon block (for more details please refer to the attached programme).

- **Workshop 1:** Global partnerships & governance - creating sustainable international ventures
- **Workshop 2:** Maintaining financial resilience in uncertain times
- **Workshop 3:** A Keele case study: The student experience and student mental health
- **Workshop 4:** A Keele case study: Regional engagement and Keele as an anchor institution

You may choose to attend different sessions from those which you have booked, but we ask that priority is given to those who have initially booked the session. If there are seats available once those who have booked are seated then you are free to join the session. If you wish to change your selection, please contact the events team (contact details at the end of document) who will be able to let you know which sessions are still available/make changes for you.

## Refreshments, Lunch and Networking

If you have any dietary/access requirements or needs that you have not yet informed us of, please do this as soon as possible so that the necessary arrangements can be put in place. Lunch will be served within the networking area located in Keele Hall, where the main conference sessions will be held. If you have a specific requirement, this will be passed over to the venue in advance, and on the day of the conference you just need to make yourself known to the catering staff in order to collect the food that will have been prepared for you.

## Networking Dinner and Drinks Reception (*only applicable if pre-booked with Assured Events*)

The Networking Dinner will be held in the **Salvin Room, Keele Hall** (this is the same venue as the main conference), on Thursday 12<sup>th</sup> September. The drinks reception will run from 19:30 – 20:15, with the dinner beginning at 20:15. The dress code for the dinner is smart casual, and there will be no formal seating plan.

### Transfers

The accommodation is approximately a 10-15-minute walk to Keele Hall, therefore a shuttle bus will be operating on a loop to and from the dinner, as well as to the conference on Friday morning. The timetable for this is still being finalised and will be published on the app in due course.

We will also be offering a transfer bus to Stoke on Trent train station at the end of the conference, however places are limited. If you wish to use this service please email [ahua@assuredevents.com](mailto:ahua@assuredevents.com) before **5pm Monday 2<sup>nd</sup> September** to book your place. We may be able to take passengers who have not booked on the day, however only those who have booked will be guaranteed a place.

### Conference App

You are able to view all event details on the app, including the conference programme, session synopses and speaker biographies. You can also share photos and tweets, remember we are [@AHUAUK](https://twitter.com/AHUAUK) and the conference hashtag is [#ahua2019](https://twitter.com/ahua2019). To download the app visit your app store and search for "Guidebook" (please see instructions on page 1). Once you have Guidebook installed on your device, please select '**have a passphrase**' and search for '**AHUAKEELE2019**' or scan the QR code above, then click '**download**'. Please note the passphrase is case sensitive. We will continue to update the app in the lead up to the conference, so keep checking back for more details!

### Wi-Fi

Eduroam should work with all users; we have been advised for delegates to ensure their Eduroam is working on all their devices prior to arriving at the conference. As each institution has their own IT departments, we do not have permission to configure devices from other education establishments. For any delegates that are not able to connect to Wi-Fi through Eduroam, there is complimentary Wi-Fi available and details will be given to you on arrival at the conference.

### Programme

Please see attachment for the full conference programme.

### Any questions?

If you have any questions ahead of the conference, please contact the events team on 0161 428 1250 or by emailing [ahua@assuredevents.com](mailto:ahua@assuredevents.com). From Thursday 13<sup>th</sup> September, you can contact the events team on the following numbers-

**General / Delegate Enquiries**  
Cheryl Donaldson: 07841 031 462

**Speaker Enquiries**  
Olivia Wright - Lewis: 07894 424 888

**Thank you and we look forward to welcoming you to  
The AHUA AUTUMN 2019 Conference!**