



**AHUA AUTUMN CONFERENCE  
15 SEPTEMBER 2017  
NOTTINGHAM TRENT UNIVERSITY**

**PROGRAMME**

8.30 – 9.15 Briefing on developments at USS

9.30 – 10.00 Registration and networking

***Session 1***

10.00 – 10.05 Welcome from: Lee Sanders, Chair of AHUA; Steve Denton, COO and Registrar NTU and Conference Host; and Professor Edward Peck, Vice-Chancellor, NTU

10.05 – 11.05 **Sir Michael Barber, Chair, Office for Students**

11.05 – 11.30 Refreshment break

***Session 2***

11.30 – 12.30 **Workshop Sessions**

1. **The Compliance Challenge: What is it and how geared up are universities to meet it?**

Smita Jamdar and Carol Burns, Shakespeare Martineau

2. **How to get started with social media**

All you ever wanted to know but were too afraid to ask; Tweeting for beginners; Social media for novices  
Ellie Lovell, Picklejar Communications

3. **Key strategies for the delivery of efficiency and effectiveness within HE**

Steve Knight, Chief Operating Officer, University of Sunderland

12.30 – 13.15 Lunch

***Session 3***

13.15 – 14.15 **Workshop Sessions (a repeat of the morning's sessions)**

***Session 4***

14.15 – 15.00 **AHUA Conference Business Session**

15.00 – 16.00 **The new HE regulatory environment**

Ben Johnson, Senior Policy Adviser, HEFCE

Douglas Blackstock, Chief Executive, QAA

Susan Lapworth, Director of Regulation and Assurance, HEFCE

16.00 Close