



AHUA Northern Group: AHUA+ Meeting

11th March 2016 at 1.15pm (with lunch available from 12.30pm)

MWB Business Exchange, Pall Mall, 61-67 Kings St., Manchester, M2 4PD

(<http://www.mwbex.com/location/manchester-king-street>)

Studentification – opportunities and challenges

As higher education institutions seek to exploit the opportunities and deal with the challenges of large concentrations of students in their local neighbourhoods this session will hear from a leading academic authority on studentification, **Professor Darren Smith** from the University of Loughborough and **Greg Miller**, Head of Student Placement at the University of Leeds who will talk about their approach to the issues involved.

Places at this free event are open to senior staff from any institution holding AHUA membership

To reserve your place contact: sarah.beer@manchester.ac.uk

The session will end by 2.45pm.